

NEXT STOP NEWS



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DECEMBER 2009



Skate Midtown: Holidays on Ice!

Downtown Sacramento's ice skating rink has a new home for the 2009 holiday season. For the first time, Midtown is the place to see and be seen skating around.




Due to downtown construction, the holiday ice rink, which is usually located at the St. Rose of Lima Park, was moved to Midtown at 20th Street between J and K streets. The ice rink is open from 10 a.m. to 10 p.m. seven days a week through Monday, January 18, 2010. Operating hours will vary on holidays. Two-hour skate sessions are \$8 for adults and \$5 for children (age 12 and under) and seniors, plus a \$2 skate rental fee.

Take a few extra minutes before or after skating to dine at one of midtown's 110-plus restaurants and cafes, or stop in and shop at any of the 50 stores and boutiques in the area. Complete your day with a visit to Santa's Toy Shoppe at 1801 L Street, Suite 70.

For more information about Skate Midtown, contact the Midtown Business Association at 916-442-1500 or visit www.mbasac.com. Avoid parking hassles and take RT to the rink – Routes 30, 31, 36 and 62 serve midtown. For route and schedule information, call 916-321-BUSS (2877) or visit www.sacrt.com.

Next Stop News is produced monthly by the Sacramento Regional Transit District to keep passengers informed about current RT news and community events.

E-mail questions or comments about Next Stop News to nextstopnews@sacrt.com

 321-BUSS  TDD 483-HEAR  www.sacrt.com



Ride Free on the RT Holiday Bus

As a thank you to riders and wishes for a happy holiday season, RT invites you to take a free ride on the RT Holiday Bus. Hand-painted by RT employees and their families, the colorful 40-foot Holiday Bus will be easy to spot as it travels on different routes throughout the Sacramento region spreading cheer Tuesday, December 1, 2009, through Sunday, January 3, 2010.

In keeping with the "season of giving," passengers will have the opportunity to deposit a cash donation in the farebox (cash or checks accepted), and/or place non-perishable food items (such as canned goods, peanut butter, etc.) in RT's special donation box. All donations will directly benefit River City Food Bank, a non-profit organization that provides emergency food and housing assistance to over 40,000 clients in Sacramento County annually.

For more information about River City Food Bank, please call 916-446-2627 or visit www.rivercityfoodbank.org.

View the schedule to find out when the Holiday Bus will be traveling to a neighborhood near you!

Holiday Bus Schedule

Date	Day	Route
Dec. 1	Tue	93
Dec. 2	Wed	88, 14, 13
Dec. 3	Thu	87
Dec. 4	Fri	86
Dec. 5	Sat	8, 61
Dec. 6	Sun	82
Dec. 7	Mon	84, 80
Dec. 8	Tue	83
Dec. 9	Wed	1
Dec. 10	Thu	81, 38
Dec. 11	Fri	75
Dec. 12	Sat	5
Dec. 13	Sun	15, 26
Dec. 14	Mon	74, 73
Dec. 15	Tue	72
Dec. 16	Wed	68, 67
Dec. 17	Thu	65, 54
Dec. 18	Fri	63
Dec. 19	Sat	6
Dec. 20	Sun	19
Dec. 21	Mon	62
Dec. 22	Tue	36
Dec. 23	Wed	34
Dec. 24	Thu	31, 30
Dec. 25	Fri	21
Dec. 26	Sat	24, 25
Dec. 27	Sun	51
Dec. 28	Mon	23, 22, 20
Dec. 29	Tue	11
Dec. 30	Wed	4
Dec. 31	Thu	2
Jan. 1	Fri	55
Jan. 2	Sat	28
Jan. 3	Sun	56

Rider Alert

January 2010 Service Changes

Effective Sunday, January 3, 2010, RT will implement service changes. The schedule changes include the modification of the following routes:

Route 14: Norwood (Weekday Service Changes)

The 6:58 a.m. trip departing the Arden/Del Paso light rail station and the 3:44 p.m. trip departing Truxel Road and Gateway Park Boulevard will be extended to serve PRIDE Industries at National Drive and Lennane Drive.

Route 75: Mather Field (Weekday Schedule Changes)

All trips on Route 75 will arrive and depart the Mather Field/Mills light rail station three minutes earlier. This change will improve bus and light rail connections.

Route 81: Florin – 65th St. (Saturday Schedule Changes)

The 12:43 p.m. trip departing Florin Road and Riverside Boulevard will be adjusted to depart 10 minutes later at 12:53 p.m. The 12:39 p.m. trip departing Florin Mall will depart five minutes later at 12:44 p.m. The 6:05 p.m. trip departing the University/65th Street light rail station will depart five minutes earlier at 6 p.m. All times will shift accordingly. The 6:14 p.m. trip leaving Florin Mall will be discontinued.

Route 83: 14th Ave. (Weekday Service Changes)

Due to low ridership, peak hour service to and from 24th Street and Castro Way will be discontinued. Passengers can take Route 141.

Route 93: Hillsdale (Weekend Schedule Changes)

The schedule was modified to reflect actual weekend operating time.

Route 141: 3rd/16th Streets (Weekday Service Changes)

The 7:07 a.m. trip departing Front Street will be extended to serve 24th Street and Castro Way. The 5:22 p.m. trip departing 18th Street and W/X streets has been extended to begin at 24th Street and Castro Way four minutes earlier at 5:18 p.m. The 7:35 a.m. trip departing 15th and R streets and the 5:15 p.m. trip departing 24th Street and Castro Way will be discontinued.

RT Celebrates a Season of Civil Rights ... "It All Started on a Bus"

RT is coordinating a series of events during the months of December, January and February to build awareness about the significance that transit played in the American Civil Rights Movement.

Reserved Seats in Honor of Rosa Parks (Tuesday, December 1, 2009)

RT will reserve a seat on every RT bus in honor of Rosa Parks on December 1 – on this same day in 1955 in Montgomery, Alabama, when Rosa Parks refused to obey a bus driver's order that she give up her seat to make room for a white passenger. Ms. Parks played a critical role in the American Civil Rights Movement as her act of defiance ignited the Montgomery Bus Boycott. She went on to organize and collaborate with civil rights leaders, including boycott leader Martin Luther King Jr., and eventually became an international icon of resistance to racial segregation.

Poetry Contest – I am the Dream and the Dream is Now (December 2009 – February 2010):

RT invites students in grades K-8 who attend a school within a city in the RT service area to submit a poem of 10 lines or less. Poems must be original work, and relate to the theme of civil rights and transit. 10 entries will be chosen. Each winner will receive a \$25 gift card and "The Rosa Parks Story" on DVD.

RT will display winning poems at the Black Expo and on RT interior bus cards during the month of February to commemorate Black History Month. Submissions must be received by Friday, January 15, 2010.

Martin Luther King Jr. March and Celebration (Monday, January 18, 2010):

On Monday, January 18, 2010, RT employees will participate in the Martin Luther King Jr. March and Celebration.

For more information, contact Laura Washburn, Senior Community and Government Affairs Officer, at 916-556-0125 or by e-mail at lwashburn@sacrt.com.



Park-Pay-and-Ride

Effective Friday, January 1, 2010, RT will implement a parking fee at three park-and-ride lots.

Stations

RT will charge a parking fee at the following light rail station park-and-ride lots:




- Watt/I-80 (243 spaces)
- Watt/I-80 West (248 spaces)
- Roseville Road (1,087 spaces)

How to Pay

• Daily Parking Fee: \$1

Parking is available on a first-come, first-serve basis. You may pay each day either by cash (exact change is required), credit or debit card. You may also pay by mobile phone by calling 1-888-450-PARK (7275) then follow the prompts (there is a 35-cent service charge to pay by phone).

RT has made paying to park as easy as 1-2-3 ...

1.  **Park** your car and make note of your parking stall number
2.  **Pay** at the parking payment kiosk located near the station platform (you will be prompted to enter your parking stall number) or by mobile phone
3.  **Ride** light rail to your destination

• Monthly Parking Pass: \$15

Purchase your monthly parking pass online at www.sacrt.com; RT's Customer Service and Sales Center located at 1225 R Street (adjacent to the 13th Street light rail station); Bel Air markets located at 1039 Sunrise Avenue (Roseville) and 7901 Walerga Road (Antelope); or by calling 916-321-2849. Monthly parking passes will go on sale beginning Thursday, December 10. Passes purchased by phone and online will be sent by first-class mail (there is a \$1 shipping and handling charge for online purchases).

Customer Assistance Program

RT staff will be available at all three park-pay-and-ride lots from 6 a.m. to 9 a.m. to assist you with the new parking payment kiosk, answer questions and sell monthly parking passes on the following dates:

- **Monday, December 14:** Watt/I-80
- **Tuesday, December 15:** Watt/I-80 West
- **Wednesday, December 16 and Thursday, December 17:** Roseville Road
- **Monday, January 4 through Thursday, January 7:** Watt/I-80, Watt/I-80 West and Roseville Road

For more information about the Park-Pay-and-Ride program and the citation process, visit sacrt.com.