

NEXT STOP NEWS



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DECEMBER 2011



Ride Free on RT's 19th Annual Holiday Bus

As a thank you to riders and wishes for a happy holiday season, RT invites you to take a free ride on the RT Holiday Bus in December. Hand-painted by employees and their families, the colorful 40-foot Holiday Bus will be easy to spot as it travels on different routes throughout the Sacramento region spreading cheer Thursday, December 1, 2011 through Sunday, January 1, 2012.

In keeping with the "season of giving," passengers will once again have the opportunity to deposit a cash donation in the farebox (cash or check accepted), and/or place non-perishable food items (such as canned goods, peanut butter, etc.) in RT's special donation box. All donations will directly benefit River City Food Bank, a non-profit organization that provides emergency food and housing assistance to over 40,000 clients in Sacramento County annually.

For more information about River City Food Bank, please call 916-446-2627 or visit www.rivercityfoodbank.org.

View the schedule to find out when the Holiday Bus will be traveling to a neighborhood near you!

(continued)

2011 Holiday Bus Schedule

Date	Day	Route
Dec. 1	Thu	93
Dec. 2	Fri	13, 14, 88
Dec. 3	Sat	1
Dec. 4	Sun	15, 26
Dec. 5	Mon	81, 87
Dec. 6	Tue	86
Dec. 7	Wed	82
Dec. 8	Thu	80, 84
Dec. 9	Fri	72, 75
Dec. 10	Sat	21, 25
Dec. 11	Sun	19
Dec. 12	Mon	28, 74
Dec. 13	Tue	67, 68
Dec. 14	Wed	54, 65
Dec. 15	Thu	38
Dec. 16	Fri	51, 55
Dec. 17	Sat	23
Dec. 18	Sun	30
Dec. 19	Mon	62
Dec. 20	Tue	61
Dec. 21	Wed	6, 56
Dec. 22	Thu	5
Dec. 23	Fri	11
Dec. 24	Sat	34
Dec. 25	Sun	38, 86, 87
Dec. 26	Mon	51
Dec. 27	Tue	22, 23
Dec. 28	Wed	30, 31
Dec. 29	Thu	2
Dec. 30	Fri	1
Dec. 31	Sat	55, 56
Jan. 1	Sun	67, 68

Next Stop News is produced monthly by the Sacramento Regional Transit District to keep passengers informed about current RT news and community events.

Email questions or comments about Next Stop News to nextstopnews@sacrt.com



RT Celebrates a “Season of Civil Rights ... It All Started on a Bus”

Since 2008, RT has been celebrating the “Season of Civil Rights ... It All Started on a Bus” with a series of events during the months of December, January and February to build awareness of the significant role that transit has played in the American Civil Rights Movement.

The 4th annual Season of Civil Rights campaign begins on December 1, 2011, and promotes a number of regional activities and events to raise awareness about civil rights.

“I Am the Dream and the Dream is Now” Poetry Contest: November 1 through December 16, 2011

In preparation for the Season of Civil Rights, RT invites students in grades 3 through 12, who attend a school within RT’s service area, to participate in the I Am the Dream and the Dream is Now poetry contest. Submitted poems must address the theme of transit and civil rights.

Reserved Seats in Honor of Rosa Parks: Thursday, December 1, 2011

RT reserves a seat on every RT bus in honor of Rosa Parks – the same day in 1955 in Montgomery, Alabama, when Rosa Parks refused to obey a bus driver’s order that she give up her seat to make room for a white passenger. Her simple act of defiance played a critical role in the American Civil Rights Movement, as it ignited the Montgomery Bus Boycott.

Season of Civil Rights Commemorative Bus: December 2011 through February 2012

Two RT buses with large exterior images of Rosa Parks and Martin Luther King Jr. will travel on different routes throughout the Sacramento region during the Season of Civil Rights campaign.

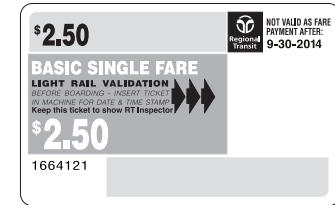
13th Annual Martin Luther King Jr. Celebration Dinner: Saturday, January 14, 2012

RT is proud to be a sponsor of the annual Martin Luther King Jr. Celebration Dinner, which serves to preserve his memory and commitment to equal justice. The event will take place at the Sacramento Convention Center. For more information, visit www.mlkcelebration.org.

Martin Luther King Jr. March and Celebration: Monday, January 16, 2012

Rain or shine, RT employees will make the six-mile trek to the Sacramento Convention Center to participate in the annual Martin Luther King Jr. March and Celebration where winning poems from RT’s I Am the Dream and the Dream is Now poetry contest and RT’s 1957 “Old Blue” historic bus will be on display. For more information, visit www.mlk365.org.

For more information about the campaign, visit www.sacrt.com and click on the Season of Civil Rights link.



Pre-Paid Ticket and Pass Exchange

(December 1 – February 29)

Effective January 1, 2012, RT buses and light rail fare vending machines will not accept pre-paid tickets and passes with a December 31, 2011 expiration date.

During a three-month period, beginning December 1, customers may exchange Basic and Discount single fare tickets or daily passes for new fare media (September 30, 2014 expiration date). RT fares will remain the same.

RT will conduct even exchanges of fare media (December 31, 2011 expiration date) from December 1, 2011 – February 29, 2012 at:

RT Customer Service and Sales Center
1225 R Street
(adjacent to the 13th Street light rail station)
Weekdays: 9 a.m. to 5:30 p.m.
Closed weekends and most holidays

Rider Alert

RT will not implement service changes in January 2012.