

NEXT STOP NEWS



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JANUARY 2010



Clean Air Champions Wanted

Breathe California of Sacramento-Emigrant Trails requests your help in identifying "Clean Air" champions for its 2010 Clean Air Awards.




If you know an individual or organization that has been working to improve air quality in our region, please nominate them for a Clean Air Award.

Award categories include: Individual; Business; Government; Regional; Smart Growth; and Youth Leadership. Award winners will be recognized at the 34th annual Clean Air Awards Luncheon on Wednesday, May 26. Nominations are due by Friday, January 29.

For more information, call 916-444-5900, ext. 209 or visit www.sacbreathe.org.

Next Stop News is produced monthly by the Sacramento Regional Transit District to keep passengers informed about current RT news and community events.

E-mail questions or comments about Next Stop News to nextstopnews@sacrt.com

 321-BUSS  TDD 483-HEAR  www.sacrt.com

29th Annual Martin Luther King Jr. March and Celebration



Honor one of America's great leaders by taking part in this annual event. The six-mile march will begin at 8:30 a.m. on Monday, January 18, 2010, at the Oak Park Community Center. Marchers will travel past Sacramento City College at approximately 9:30 a.m. and end at the Sacramento Convention Center where the daylong celebration will continue. The North Area March will depart from Grant Union High School at 8:30 a.m.

Travel with RT employees as they participate in the Martin Luther King Jr. March and Celebration. Remember to stop by the RT booth at the Sacramento Convention Center – RT's 1957 historic bus "Old Blue" will be on display.

In addition, RT will provide supplemental bus service from the Sacramento Convention Center back to Sacramento City College and Oak Park for attendees who participated in the march.

For more information about the event, call 916-920-8655 or visit www.mlk365.org.

For route and schedule information, call 916-321-BUSS (2877) or visit www.sacrt.com.

I Am the Dream and the Dream is Now - Poetry Contest



As part of RT's 2nd annual "Season of Civil Rights," school-age children in grades K-8 who attend a school within RT's service area are invited to submit a poem, 10 lines or less, that is original and relates to the theme of transit and civil rights. Poems must be submitted to Laura Washburn, Senior Community and Government Affairs Officer, by e-mail at lwashburn@sacrt.com or by mail at P.O. Box 2110, Sacramento, CA 95812-2110 by Friday, January 15, 2010.

Ten winners will receive "The Rosa Parks Story" on DVD and a \$25 bookstore gift card. Winning poems will be displayed on interior bus card posters during the month of February to commemorate Black History Month and at RT's booth during the Black Expo '10.

For more information, please contact Laura Washburn at 916-556-0125 or at lwashburn@sacrt.com.

Rider Alert

January 2010 Service Changes

Effective Sunday, January 3, 2010, RT will implement service changes. The schedule changes include the modification of the following routes:

Route 14: Norwood (Weekday Service Changes)

The 6:58 a.m. trip departing the Arden/Del Paso light rail station and the 3:44 p.m. trip departing Truxel Road and Gateway Park Boulevard will be extended to serve PRIDE Industries at National Drive and Lennane Drive.

Route 75: Mather Field (Weekday Schedule Changes)

All trips on Route 75 will arrive and depart the Mather Field/Mills light rail station three minutes earlier. This change will improve bus and light rail connections.

Route 81: Florin – 65th St. (Saturday Schedule Changes)

The 12:43 p.m. trip departing Florin Road and Riverside Boulevard will be adjusted to depart 10 minutes later at 12:53 p.m. The 12:39 p.m. trip departing Florin Mall will depart five minutes later at 12:44 p.m. The 6:05 p.m. trip departing the University/65th Street light rail station will depart five minutes earlier at 6 p.m. All times will shift accordingly. The 6:14 p.m. trip leaving Florin Mall will be discontinued.

Route 83: 14th Ave. (Weekday Service Changes)

Due to low ridership, peak hour service to and from 24th Street and Castro Way will be discontinued. Passengers can take Route 141.

Route 93: Hillsdale (Weekend Schedule Changes)

The schedule will be modified to reflect actual weekend operating time.

Route 141: 3rd/16th Streets (Weekday Service Changes)

The 7:07 a.m. trip departing Front Street will be extended to serve 24th Street and Castro Way. The 5:22 p.m. trip departing 18th Street and W/X streets has been extended to begin at 24th Street and Castro Way four minutes earlier at 5:18 p.m. The 7:35 a.m. trip departing 15th and R streets and the 5:15 p.m. trip departing 24th Street and Castro Way will be discontinued.

Ride RT on Museum Day

Enjoy free admission when 27 greater Sacramento area museums open their doors to the public to celebrate the 12th annual Sacramento Museum Day on Saturday, February 6 from 10 a.m. to 4 p.m. (all participating museums close at 5 p.m.)

Avoid traffic and parking fees by taking RT to the Archives Plaza light rail station and then transferring to free Sacramento Museum Day shuttle buses provided by the Sacramento Association of Museums.

The California Museum, located near the Archives Plaza light rail station, will serve as the central hub for Museum Day shuttles. The shuttle routes will serve most of the participating museums.

Or, start your day touring museums in Old Sacramento. Just park and ride light rail to the Sacramento Valley Station light rail station, and follow the walkway (toward Interstate 5) to the California State Railroad Museum.

For more information about Sacramento Museum Day, visit www.sacmuseums.org.

For RT route and schedule information, call 916-321-BUSS (2877) or visit www.sacrt.com.



Park-Pay-and-Ride

Effective Friday, January 1, 2010, RT will implement a parking fee at three park-and-ride lots.

Stations




RT will charge a parking fee at the following light rail station park-and-ride lots:

- Watt/I-80 (243 spaces)
- Watt/I-80 West (248 spaces)
- Roseville Road (1,087 spaces)

How to Pay

- **Daily Parking Fee: \$1**
Parking is available on a first-come, first-serve basis. You may pay each day either by cash (exact change is required), credit or debit card. You may also pay by mobile phone by calling 1-888-450-PARK (7275) then follow the prompts (there is a 35¢ service charge to pay by phone).

RT has made paying to park as easy as 1-2-3 ...

1.  **Park** your car and make note of your parking stall number
2.  **Pay** at the parking payment kiosk located near the station platform (you will be prompted to enter your parking stall number) or by mobile phone
3.  **Ride** light rail to your destination

- **Monthly Parking Pass: \$15**

Purchase your monthly parking pass online at www.sacrt.com; RT's Customer Service and Sales Center located at 1225 R Street (adjacent to the 13th Street light rail station); Bel Air markets located at 1039 Sunrise Avenue (Roseville) and 7901 Walerga Road (Antelope); or by calling 916-321-2849. Passes purchased by phone and online will be sent by first-class mail (there is a \$1.44 shipping and handling charge for online purchases).

Customer Assistance Program

RT staff will be available at all three park-pay-and-ride lots from 6 a.m. to 9 a.m. to assist you with the new parking payment kiosk, answer questions and sell monthly parking passes on the following dates:

- **Monday, January 4 through Thursday, January 7:** Watt/I-80, Watt/I-80 West and Roseville Road

For more information about the Park-Pay-and-Ride program and the citation process, visit www.sacrt.com.

Shen Yun Performing Arts

Shen Yun Performing Arts will present classical Chinese dance and music in two gloriously colorful and exhilarating shows on January 11 and 12 at the Sacramento Community Center Theater located at 1301 L Street. An art form several millennia old, Chinese dance is refreshingly dynamic and expressive.

Based in New York, Shen Yun Performing Arts is a nonprofit organization that seeks to breathe new life into traditional Chinese culture through dance and music. For ticket information, call 916-808-5181.

Take RT to the show. Most downtown buses serve the Sacramento Community Center Theater as well as light rail, which stops at the Cathedral Square (10th & K and 11th & K) Station. For route and schedule information, call 916-321-BUSS (2877) or visit www.sacrt.com.