

NEXT STOP NEWS



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Ride RT to the State Fair



JULY 2011



Ride RT to the State Fair

This July, families can look forward to supersized summer fun and great concerts during the 2011 California State Fair from Thursday, July 14 through Sunday, July 31 at Cal Expo.

This year's State Fair theme – “The Fun Just Got Bigger” – will hold true to its namesake as it will feature a wide variety of attractions, which are either large in scale or play on grandiose traditions of fairs, agriculture and entertainment.

Early reports indicate that Poppy, the State Fair mascot, has been scouring the California landscape identifying big and amazing attractions for fairgoers to enjoy at this fun summer event.

Take advantage of great discounts by buying your tickets early. Be sure to check the State Fair website, www.bigfun.org, frequently as new attractions and entertainment information is posted weekly.

Coupons valid for \$2 off general admission to the 2011 California State Fair are available with purchase at RT's Customer Service and Sales Center located at 1225 R Street (adjacent to the 13th Street light rail station), while supplies last.

(continued)

RT offers convenient service to the Cal Expo main gate on Routes 67 and 68. The last trip (Route 68) from the Arden Fair Mall Transit Center will depart the main gate at approximately 8:55 p.m.

For more information about the California State Fair, call 916-263-FAIR (3247) or visit www.bigfun.org.

Visit the Cal Expo Guest Services office to pick up Route 67, 68 and light rail pocket timetables (Blue Line and Gold Line) or visit www.sacrt.com for route and schedule information.



“Like” RT's Facebook Page

Do you “like” RT's Facebook page? Join more than 1,250 riders who receive information on the latest RT news and events by searching “Sacramento Regional Transit District” at www.facebook.com. RT posts are always open for comment and we look forward to hearing from new fans this month.

Next Stop News is produced monthly by the Sacramento Regional Transit District to keep passengers informed about current RT news and community events.

Email questions or comments about Next Stop News to nextstopnews@sacrt.com

Ride RT to Rancho Cordova's 4th of July Celebration

Take part in one of the largest Independence Day festivals in the region when Rancho Cordova pulls out all the stops for the 27th annual Fourth of July Celebration.



The two-day celebration held on the banks of the American River in Hagan Park includes a parade, carnival rides, festival food and entertainment, plus two great nights of the region's best fireworks display. The parade will take place on Coloma Road at 10 a.m. on Monday, July 4, and the celebration at Hagan Park kicks off each day at noon.

RT will operate supplemental bus service between parking lots at Cordova High School to the Hagan Park main gate on Sunday, July 3 from noon to 11 p.m. and on Monday, July 4 from 2 p.m. to 11 p.m. Attendees can also ride light rail to the Mather Field/Mills light rail station and board Route 21 to the event on both days (RT will operate on a Sunday/Holiday schedule).

For additional event information, call 916-851-8188 or visit www.ranhocordovajuly4th.com. For route and schedule information, call 916-321-BUSS (2877) or visit www.sacrt.com.

TransitRenewal 2012-2017
Service Implementation for TransitAction



Help RT Prioritize Transit Needs – Participate in TransitRenewal

RT is currently developing "TransitRenewal," a comprehensive in-depth analysis of the entire RT bus and light rail system that will result in recommendations for transit service improvements that will be implemented over the next five years.

The need for the analysis was identified after economic conditions required RT to implement major service reductions in June 2010. The outcome of TransitRenewal will provide recommendations that will determine how to restore, restructure and "renew" transit service by developing the most efficient and effective transit network possible, within available funding.

The study will include a comprehensive public outreach process that includes community meetings and a number of other ways for RT customers and stakeholders to provide their input. Help RT prioritize the transit needs for the Sacramento region by visiting the project website at www.sacrt.com/transitrenewal. There you will find more information about the TransitRenewal project, have the opportunity to complete a survey regarding your transit usage and needs, and sign up to be added to the email list.

We encourage everyone to participate in the process! Comments or requests for printed copies of the survey can be sent via email to the project team at transitrenewal@sacrt.com.



World Masters Athletics Coming to Sacramento

Sacramento will host the World Masters Athletics (WMA) Championships beginning Wednesday, July 6 through Sunday, July 17. More than 4,800 athletes from 93 countries, ranging in age from 35 to 101, will take part in the international track and field event.

The biennial event is being held in the United States for the first time in its 16-year history and is expected to provide a big economic boost to the capital region.

More than 80 percent of the 2011 WMA events will be held at Hornet Stadium on the Sacramento State campus. Sacramento City College's Hughes Stadium and American River College's Beaver Stadium will serve as secondary venues as well.

A complete list of events is posted online at www.wma2011.com. Admission to the athletic competition venues is free.

Avoid parking hassles, ride RT. Buses and/or light rail trains serve American River College, Sacramento City College and Sacramento State. For route and schedule information, call 321-BUSS (2877) or visit www.sacrt.com.