

NEXT STOP NEWS



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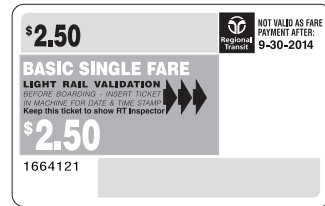
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NOVEMBER 2011



Pre-Paid Ticket and Pass Exchange

(December 1 – February 29)

Effective December 31, 2011, RT buses and light rail fare vending machines will not accept pre-paid tickets and passes with a December 31, 2011 expiration date.




During a three-month period, beginning December 1, customers may exchange Basic and Discount single fare tickets or daily passes for new fare media (September 30, 2014 expiration date). RT fares will remain the same.

RT will conduct even exchanges of fare media (December 31, 2011 expiration date) from December 1, 2011 through February 29, 2012 at:

RT Customer Service and Sales Center
1225 R Street
(adjacent to the 13th Street light rail station)
Weekdays: 9 a.m. to 5:30 p.m.
Closed weekends and most holidays

Next Stop News is produced monthly by the Sacramento Regional Transit District to keep passengers informed about current RT news and community events.

Email questions or comments about Next Stop News to nextstopnews@sacrt.com

 321-BUSS  TDD 483-HEAR  www.sacrt.com



Ride Free on the RT Holiday Bus

As a thank you to riders and wishes for a happy holiday season, RT invites you to take a free ride on the RT Holiday Bus in December. Hand-painted by employees and their families, the colorful 40-foot Holiday Bus will be easy to spot as it travels on different routes throughout the Sacramento region spreading cheer Thursday, December 1, 2011 through Sunday, January 1, 2012.

In keeping with the “season of giving,” passengers will once again have the opportunity to deposit a cash donation in the farebox (cash or check accepted) and/ or place non-perishable food items (such as canned goods, peanut butter, etc.) in RT’s special donation box. All donations will directly benefit River City Food Bank, a non-profit organization that provides emergency food and housing assistance to over 40,000 clients in Sacramento County annually.

For more information about River City Food Bank, please call 916-446-2627 or visit www.rivercityfoodbank.org.

View the schedule to find out when the Holiday Bus will be traveling to a neighborhood near you!

2011 Holiday Bus Schedule

Date	Day	Route
Dec. 1	Thu	93
Dec. 2	Fri	13, 14, 88
Dec. 3	Sat	1
Dec. 4	Sun	15, 26
Dec. 5	Mon	81, 87
Dec. 6	Tue	86
Dec. 7	Wed	82
Dec. 8	Thu	80, 84
Dec. 9	Fri	72, 75
Dec. 10	Sat	21, 25
Dec. 11	Sun	19
Dec. 12	Mon	28, 74
Dec. 13	Tue	67, 68
Dec. 14	Wed	54, 65
Dec. 15	Thu	38
Dec. 16	Fri	51, 55
Dec. 17	Sat	23
Dec. 18	Sun	30
Dec. 19	Mon	62
Dec. 20	Tue	61
Dec. 21	Wed	6, 56
Dec. 22	Thu	5
Dec. 23	Fri	11
Dec. 24	Sat	34
Dec. 25	Sun	38, 86, 87
Dec. 26	Mon	51
Dec. 27	Tue	22, 23
Dec. 28	Wed	30, 31
Dec. 29	Thu	2
Dec. 30	Fri	1
Dec. 31	Sat	55, 56
Jan. 1	Sun	67, 68



Blue Line Light Rail/ Cosumnes River College Parking Structure Groundbreaking

RT and Cosumnes River College (CRC) will hold a ceremonial groundbreaking on Monday, November 7 at CRC (Bruceville Road, East Entrance) at 2 p.m. to celebrate the start of construction on the parking structure located at the future terminus of the Blue Line to CRC light rail extension.

The event will feature a brief ceremony and remarks by elected officials and local leaders followed by light refreshments.

The construction, operation and maintenance of the 2,000-space parking garage is funded through a partnership between RT and the Los Rios Community College District.

The Blue Line to CRC project will extend light rail 4.3 miles from the existing terminus at Meadowview Road to CRC, and include four new light rail stations (Morrison Creek, Franklin, Center Parkway and Cosumnes River College).

Ride RT to the event. Routes 54, 55 and 56 serve the CRC campus. For route and schedule information, call 916-321-BUSS (2877) or visit www.sacrt.com.



Ride Transit October Thank You

RT would like to thank passengers for taking part in the "Ride Transit October" campaign.

RT staff reported positive feedback from riders who participated in the Customer Appreciation Days held at light rail stations and transit centers, and Fun Fridays at the Customer Service and Sales Center.

RT received many questions, comments and recommendations during the events, with Mike Wiley, General Manager/CEO, tracking many himself during the Ride with the GM portion of the campaign. Wiley met hundreds of people as he toured the system conversing with passengers.

"The people who ride RT on a daily basis have extremely valuable insight on how we can improve service and all of their suggestions will be carefully considered," Wiley said. "Getting out and speaking with everyone was a tremendous pleasure."



"I Am the Dream and the Dream is Now" Poetry Contest

RT is celebrating its 4th annual Season of Civil Rights with a series of events during the months of December, January and February to build awareness about the significant role that transit played in the American Civil Rights Movement.

In preparation, RT invites students in grades 3 through 12, who attend a school within RT's service area, to participate in the "I Am the Dream and the Dream is Now" poetry contest.

Submitted poems must be 10 lines or less and be original work. All entries are required to relate to the theme of transit and civil rights. Nine entries will be selected, three from each grade category: 3rd through 6th, 7th through 9th, and 10th through 12th.

Winners will receive a \$25 bookstore gift card and "The Rosa Parks Story" DVD.

RT will display the winning poems on RT interior transit cards in buses in January and February to commemorate RT's Season

of Civil Rights. Winning poems will also be on display at special events during the campaign.

Submissions must be received by Friday, December 16, 2011. To enter, visit www.sacrt.com and click on the Season of Civil Rights link or mail it to:

Sacramento Regional Transit District
Attn: Season of Civil Rights Poetry Contest
P.O. Box 2110
Sacramento, CA 95812-2110

All entries must include student's name, grade, school, teacher and contact information.

For more information, contact Jo Noble, RT Senior Community and Government Affairs Officer, at 916-556-0118 or jnoble@sacrt.com.



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