

# NEXT STOP NEWS



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OCTOBER 2010



## Ride with the GM in October

Look for Mike Wiley, General Manager/CEO, on the RT bus and light rail system throughout the month of October. “Ride with the GM” is an opportunity for RT riders to meet Mike, ask questions and provide suggestions.

While you are traveling for work, school, shopping, appointments or leisure, you can catch Mike as he rides the routes. You may have seen Mike before, since he regularly rides the system, but please take a moment to say hello and introduce yourself.

Check the RT website throughout October for specific dates and times.

## First 5 Sacramento

Don't miss First 5 Sacramento's annual Children's Celebration at Fairytale Town in William Land Park on Saturday, October 9 from 10 a.m. to 4 p.m. This is a free, fun and educational event for young children and their families.

Attendees will have the opportunity to have their picture taken with a number of storybook characters, color on the giant coloring mural, enjoy music and storytelling, and have their face painted. Admission is free when accompanied by at least one child age five or under.

For more information about the Children's Celebration, call 916-876-5865 or visit [www.first5sacramento.net](http://www.first5sacramento.net).

## Join the Haunt at Safetyville USA



Looking for a safe environment and a “spooktacular” way to enjoy Halloween? If so, don't miss the opportunity on Saturday, October 23 when Safetyville USA hosts the 20<sup>th</sup> annual Halloween Haunt from 11 a.m. to 4 p.m.

The streets of Safetyville USA, located at 3909 Bradshaw Road, will be transformed into a harvest festival complete with live music, games, face painters and much more. This year, experience the all new harvest maze!

Kids and adults are encouraged to arrive dressed and ready to join the costume parade. Admission is \$6 per person, which includes a \$2 food or game coupon (children age 2 and under are free). All proceeds benefit the children's safety education programs.

For more information about the Halloween Haunt, call 916-366-7233 (ext. 202).

For route and schedule information, call 916-321-BUSS (2877) or visit [www.sacrt.com](http://www.sacrt.com). Route 72 serves Safetyville USA seven days a week.

*Next Stop News is produced monthly by the Sacramento Regional Transit District to keep passengers informed about current RT news and community events.*

*E-mail questions or comments about Next Stop News to [nextstopnews@sacrt.com](mailto:nextstopnews@sacrt.com)*

# I Am the Dream and the Dream is Now Poetry Contest

Each year, RT coordinates a series of events referred to as a "Season of Civil Rights ... It All Started on a Bus," during a three-month period from December through



February. During the Season of Civil Rights, RT promotes a number of regional activities and events to raise awareness about the significant role that transit played in the American Civil Rights Movement.

In preparation of RT's third annual Season of Civil Rights campaign, which will begin on Wednesday, December 1, 2010, RT is inviting students in grades 3-12 who attend a school within RT's service area to participate in the "I Am the Dream and the Dream is Now" poetry contest.

Submitted poems must be 10 lines or less and be original work. All entries are required to relate to the theme of transit and civil rights. Nine entries will be chosen, three from each grade category: 3rd-6th, 7th-9th and 10th-12th. Each winner will receive a \$25 bookstore gift card and "The Rosa Parks Story" on DVD. In addition, winning poems will be displayed on interior transit cards in each bus, at special events and distributed on flyers during the three-month campaign. Submissions must be received by Friday, November 12, 2010, by e-mail at [jnoble@sacrt.com](mailto:jnoble@sacrt.com) or online at RT's website.

For more information or to submit an online entry, visit [www.sacrt.com](http://www.sacrt.com) and click on the Season of Civil Rights link.



## Park-Pay-and-Ride

Effective, October 1, 2010, RT expanded the Park-Pay-and-Ride program and implemented a parking fee at three additional park-and-ride lots.

### Stations

RT charges a parking fee at the following light rail station park-and-ride lots:




- Meadowview (690 spaces)
- Watt/I-80 (243 spaces)
- Florin (1,076 spaces)
- Watt/I-80 West (248 spaces)
- Power Inn (299 spaces)
- Roseville Road (1,087 spaces)

### How to Pay

#### Daily Parking Fee: \$1

Parking is available on a first-come, first-serve basis. You may pay each day either by cash (exact change is required), credit card or debit card. You may also pay by mobile phone (there is a 35¢ service charge to pay by phone).

### RT has made paying to park as easy as 1-2-3 ...

-  **Park** your car and make note of your parking stall number
-  **Pay** at the parking payment kiosk located near the station platform (you will be prompted to enter your parking stall number) or by mobile phone
-  **Ride** light rail to your destination

### Monthly Parking Pass: \$15

October monthly parking passes are available online at [www.sacrt.com](http://www.sacrt.com), at the RT Customer Service and Sales Center located at 1225 R Street (adjacent to the 13th Street light rail station) or at

key sales outlets. Passes purchased online will be sent by first-class mail within one to two business days (there is a shipping and handling charge for online purchases).

### Sales Outlets:

#### Bel Air Markets

**Roseville**  
1039 Sunrise Ave.

**Antelope**  
7901 Walerga Rd.

**Carmichael**  
4005 Manzanita Ave.

**Sacramento**  
1301 Florin Rd.  
7465 Rush River Dr.

**Elk Grove**  
5100 Laguna Blvd.  
8787 Elk Grove Blvd.  
8425 Elk Grove-Florin Rd.

#### Raley's

**Sacramento**  
8391 Folsom Blvd.

**Elk Grove**  
4900 Elk Grove Blvd.

#### City Offices

**City of Citrus Heights**  
6237 Fountain Square Dr.

**City of Elk Grove**  
8401 Laguna Palms Wy.

## Metropolitan Transportation Plan Update Workshops

The Sacramento Area Council of Governments (SACOG) will be hosting nine regional workshops in October to receive comments and input on the update to the Metropolitan Transportation Plan for 2035 (MTP) and the Sustainable Communities Strategy.

Through the MTP workshops, residents will act as citizen planners to help shape how money is spent on public transit, bicycle and pedestrian, community, and road improvements. While the MTP 2035 will forecast funding in a 24-year plan, the plan also informs how money is spent today.

The workshops are free and refreshments will be provided. Interested parties are encouraged to attend any workshop in the region, which will take place in El Dorado, Placer, Sacramento, Sutter, Yolo and Yuba counties from October 13 through October 28. Online registration is now open. For more information, please call 916-321-9000 or visit [www.sacog.org/mtp/2035/workshop2010](http://www.sacog.org/mtp/2035/workshop2010).